

# Ph.D in Economics and Muamalah Administration

Semester	Detail activity	Credit hrs.	Semester	Detail activity	Credit hrs.	
Semester 1 MANAGEMENT	Coll. 1: consultancy and case report; presentation of 1 best seller book per student	2	Semester 5 STRATEGIC	Three colloquiums on strategic management and internationalisation. Possible topics could be:	6	
	Coll. 2: management principles and the current trend; presentation of 2 <sup>nd</sup> best seller book per student	2		Coll. 1: Corporate strategies and the challenges		
	Coll. 3: current scenario in human resource development; 3 <sup>rd</sup> best seller	2		Coll. 2: Internationalisation trends, competitiveness and outsourcing		
	Coll. 4: case study report and viva voce of the suggested solutions to the identified problem (management)	9		Coll. 3: Current global strategic issues		
Semester 2 FINANCE	Participate in 4 colloquiums as above and on different financial related topics like:	6	Semester 6 COMPLETE 5 <sup>TH</sup> CASE & COLLATE	Coll. 4: 5 <sup>th</sup> case study on strategic and internationalisation to be completed in the first half of the next semester	9	
	Coll. 1: Corporate finance,			Coll. Finalise 5 <sup>th</sup> case study and collate all five into a thesis with introduction & summary chapters.	15	
	Coll. 2: Conventional and Islamic financing			<b>TOTAL</b>		90
	Coll. 3: Understanding financial reports and making decisions.			<p><b>Readings of Professional books:</b> The rigour and depth of research in a philosophical doctorate mode is the literature review. But in industrial PhD the knowledge content are the practicality of the issues to be solved, and the sharing of experiences of all those involved. Thus professional books are the source of such content and discussion of such books at the rate of one a month per student or three per semester (and 15 per semester if there is a cohort of 5) will be able to fulfil this requirement.</p>		
Coll. 4: Case study report on financial issue,	9					
Semester 3 MARKETING	Three colloquiums on marketing Possible topics could be :	6				
	Coll. 1: Marketing strategies					
	Coll. 2: Consumer behavioural issues Coll. 3: Current marketing trends					
	Coll. 4: Case study report on marketing issue	9				
Semester 4 OPERATIONS	Three colloquiums on operations.	6				
	Coll. 1: Current concepts on supply chain management					
	Coll. 2: Productivity, efficiency and quality Coll. 3: Competitiveness in operations					
	Coll. 4: Case studyreport on operations issue	9				